

G7 CR's affordable services will bridge the gap between Business and Technology – asserts Christopher Richard, MD of G7CR

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Aims to build over 100 applications, making Business Process Automation Services affordable to SMEs

Backed by a strong track-record of customer satisfaction and a 100% retention rate, over seven hundred associates and superior technology tools and technical expertise, G7 CR Technologies is known for its functional and technical depth across industries and business functions for both its technology services as well as outsourced services. Despite a challenging and changing industry landscape, in the past years G7 CR scored an average growth of 500% with a remarkable customer retention rate of 100%, while seamlessly devoted to accelerate client's growth.

Exceeding expectations of businesses like Airtel, Biocon, MegaCabs, H&R Block, Funtoot, Chillibreeze, Mphasis and ProcessWhirl, G7 CR believes and proves customer satisfaction as a clear differentiator with over two hundred trusted partners who have chosen to rely upon G7 CR Services. Their focus on deep, long-lasting client relationships and strong domain expertise drives every facet of the firm's day-to-day operation. For their clients, it translates into strategic business value and for them, into consistent financial performance.

Located in India's IT capital Bengaluru, G7 CR assists small and mid-size companies to strategically transform, grow, and lead in today's challenging and competitive business environment. The firm gained much attention of the market by launching World's First Free Suit of Custom Solutions for SME automation. The ITaaS based solutions enable SMEs turn digital disruption into a competitive advantage by offering customized as well as standardized low-cost software solutions.

As a responsible Indian Citizen, with an undeterred desire of making a difference to the SME sector of the country, and hunger towards supporting SME Entrepreneurs in their journey, with some incredible & imaginative innovations, Christopher Richard, a serial and seasoned entrepreneur founded G7 CR in 2012. His rich experience and excellent business sense proved to be of great value to the business and enabled G7 CR to cement its position in the market in such short span of time.

Christopher Richard started his association with technology as a Corporate Trainer and has delivered over five hundred training programs for leading corporate giants like Microsoft, RBS, Caggenini, Wipro, Accenture and many others. In continuation to his success stories & apart from his popularity as a Business Intelligence & a Database Expert and a Solution Architect, he is also one of the leading business entrepreneurs and is considered as "A visionary in the SME segment." He also established an SME association named Karnataka Small & Medium Business Owners Association (KSMBOA) to empower the SMEs and to establish a one-call-away support system for every SME Entrepreneur. He calls it the backbone of an SME!

What is the business problem G7 CR hopes to solve with its solutions and offerings? The CEO Magazine asked Christopher Richard, MD and Chief Architect of the company.

"Our solutions and offerings are unique, catering to very specific problems any businesses face. First and foremost, we aim to bridge the gap between business and technology. In today's world where digitalization has taken over, most of the small and medium businesses have lack of access to technology. G7 CR aims to eliminate this major problem by providing a platform of cloud to these businesses. Our unique solutions on the cloud helps reduce investment on hardware, data and resource management and most importantly zero IT infrastructure cost. G7 CRs focus on SMEs will continue. We would like to reach out to each SME in the country & help them solve majority of their business problems with technology. Would SMEs mind? No, unless it demands for a big meat of investment. Affordable solution is the chant and G7 CR will deliver only that," he explained.

While speaking about his venture, Mr. Richard said, "G7CR Technologies always looks at enabling SMEs with technology without the capital expenditure by automating their business processes and providing them with value added services. We give the opportunity to shift from Capex to Opex model of business. We don't just sell products but rather stand by SMEs to help them grow by providing them with support and training to adapt to latest technology. G7 CR builds technology solution that are affordable & will help an SME improve productivity, save time, effort & money. The initiative in this direction is BEAP- Business Automation program for SMEs."

"Any SME wanting to develop a custom application to automate any of their business process can reach out to G7 CR and we will build the application at NO COST, the business only pays for hosting the application & it is as low as 2 – 6 k a month.

We have received an overwhelming response from businesses owners across the country towards this initiative and we have successfully deployed over a dozen of application since the launch like payment tracking software, leave management software, application to handle recruitment process, software to collect surveys, manage exams etc.

Our plan for the year is to build 100 of such custom applications to help SMEs automate their mundane processes, provide easy access to their organizational data so they can learn how their business is doing & help them focus on their core business activities while we handle the technology for them."

What Clients think about G7 CR

■ G7CR team helped us in a timely manner in resolving the issue of Zepto virus attack. G7CR team coordinated with Microsoft guys and retrieved our data which was completely encrypted by Zepto Virus.

They adhered to the timelines that were committed and today we completely rely on the G7CR team considering them like our internal system administration team. Thanks for building such a reliable relationship.

-CEO, ProcessWhirl

■ We started our journey in cloud with launch of Microsoft-Azure in India. There was an immense pressure to start managing our infrastructure on Cloud and get our resources trained to take over Production operations in span of less than a month. We reached out to Microsoft with our training requirements and who in turn referred us to G7 CR Technologies. After in-depth analysis of our training requirements G7CR formulated a course that was very well structured with heavy focus on hands-on exercises to ensure that the team gains knowledge and confidence to handle live Production environments. The trainers from G7CR were excellent with extensive knowledge of Azure and its offerings. The trainers were fully prepared to answer Questions effectively even if it fell outside of the course scope itself. Surely, G7CR is one of the best for delivering corporate technology trainings. They now are a critical component of our Cloud Eco-System and a trusted partner in our Journey on Cloud helping us to map uncharted territory. -R.A.Gauthaman, Vice President, Mpower Softcomm Pvt. Ltd

■ G7CR – is a technology partner for us. It is unbelievable the way we received the support from G7CR team, the technology knowledge and skills on board is commendable. While other vendors/partners restrict themselves with the involvement in any client project, G7CR goes way beyond and help with the end-to-end project. It has been just a few weeks we are working with G7CR and it feels like the team is part of our organization/team and not a vendor. We would continue to nurture our relation with G7CR. -Sarfaz Chougule, Senior Manager, H&R Block (India) Pvt. Ltd.

■ Interacting with G7CR Technologies was a very professional Experience. The assistance received by Christopher was excellent, he guided us in step by step manner to setup our Office 365 account. We wish you all the best and will look forward to working with you very soon again.

-Vinay Kewalramani, General Manager, pH4 Food & Beverages Pvt.Ltd (TOIT Brewpub)

■ Thank you for delivering an end-to-end SQL Server 2014 Always On solution on Azure IAAS with such impeccable level of expertise. G7 Tech Experts ability to identify and resolve the issues in a timely fashion with a high level of skill and accuracy exceeded our expectations. We are truly impressed with the outcome and will continue to engage for any future projects and support. -Vijaya Shanker, Senior Vice President/CTO, Symphony Summit

Services offered by G7 CR

Behind the success of any company, disciplined teamwork is important and G7 CR is no exception. They have an extremely dedicated and knowledgeable workforce. The credit for achieving this position goes to the employees, who constantly focus on improving the services of the company.

Being asked to talk about Consulting, Outsourcing, Technology services offered by G7CR Technologies, a senior employee said, "At G7 CR, we not only believe in doing different things, we also do things differently and that's how we stand apart. We strive & thrive to bring value to our customers at every point of association; be it Technology services or Outsourced services. Our 100% customer retention stats are simply because of the value we have driven for our customers."

All the services of G7CR comes under three broader categories. These are:

Outsourced service – The management team of this wings consists of over hundred man years of experience in various domains. Their team today is the sales, support & co-ordination pillar of over a dozen of customers spanning across Education, Healthcare, Telecom, Travel, DTH, BFSI & E-Commerce.

Technology Services – A team of over hundred technology experts who constantly strive to deliver Smart Technology Solutions that bring long term value to their customers. They have built solutions of all kinds; On one hand, a complex software solution that simplifies healthcare for millions of people & on the other hand, a simple mobile app for a 10-man company to track payments. G7CR's technology radar is equipped to understand any business & deliver technology solution that out-performs customer expectation.

Cloud Division – G7 CR has an edge on Cloud solution because of its early adoption to cloud technology. They have been associated with various Microsoft initiatives to Evangelize Cloud. In June 2016, this firm started yet another journey with Microsoft as a Cloud Solution Provider. G7 CR has quickly earned customer favoritism through their value driven services, they have grown from 0 to 140 customers with a current staggered revenue of INR 28 Million/ Month in just eight months from inception.

G7 CR assists an average of 30+ companies per month improve their productivity with Office 365. Their services include licensing, onboarding, migration, customization, adoption & support.

Following are a few examples of extended support services exclusive for G7 CR Customers:

Office 365 Deployment – End to End support including installation, configuration, troubleshooting & end user adoption training programs.

SharePoint Setup – Customers purchasing O365 plan that includes SharePoint qualify for Design, Development, Configuration & Deployment of SharePoint sites.

Dynamic CRM – G7 CR houses a team of Dynamics CRM experts to help customer customize, configure and deploy an enterprise grade CRM Solution.

Remote Desktop support– In addition to the software support, G7 CR will also cover your organization computer hardware for FREE.

Fly Free to Cloud with G7 CR Technologies: Microsoft Azure Services

The need to move to cloud is compelling, but with G7 CR Technologies as your Cloud Partner it can only be seamless. G7 CR has been a part of the Cloud community for over a decade and understand the Cloud architecture to its Best. They hand hold a minimum of half a dozen customers to Cloud each month. Here is how G7 CR can make your journey to Cloud a Business Class.

Setup/Migration Support

This is where the customer has made a choice to leverage Microsoft Azure Cloud services or products. Setup/Migration support is available to any customer that has purchased Microsoft Azure Services through G7 CR.

Administrator Support for Azure Services

This service provides a further level of support to nominated Admins within a company, only nominated Admins can contact support for assistance. This includes the elements of Setup/Migration support plus help and support of Azure Services, configuration changes

Onsite Workshop

This service is a workshop delivered, at customer premises, by one of their Professional Services Consultants to take customer through Azure Services to match up to any known and unknown requirements you have within your business. This workshop can be done before you purchase licensing to help inform which deployment model to opt for or thereafter, to help you maximize your return on investment.

Azure Services Kick Start

This service provides a block of eight consultancy hours from the company's Professional Services team to be used within a three-month period from when your Azure Services is live. The purpose of the service is to provide a direct line into the Professional Services team to ask questions and therefore, grow knowledge and skills to make the most out of Azure Cloud Services. Consultancy hours must be booked in advance with at least 48 hours' notice in blocks of one hour. The consultancy hours can be consumed for a variety of uses. Examples are given here.

Professional Services for Azure

Professional Services can be contracted out for any additional projects, support or services which are not covered by any of the above Azure support services, Azure Workshop and Within Professional Services scope.

M4L or Machine for Learning: A G7CR Product

G7 CR's Patent Product M4L is designed & developed to revolutionize the education industry. M4L is a platform that will allow businesses to spin up machines for practice & labs in a snap. The practice machine can be accessed from virtually anywhere, any time and any devices. User will just need a browser & internet connection.

Built to disrupt the traditional teaching methodologies, it has over 2000+ active users in just 60 days of product launch.

Why M4L?

Zero CAPEX

NEVER compromise on labs due to Non-availability of Hardware. (Scalability from 2 to 432 GB RAM)

Zero depreciation.

Minimise the need for physical security.

Zero Risk of physical Damage.

Centralised control

Powerful dashboard.

Per minute billing – Pay only for what you use

Applications for businesses

Apps for business is unique offering in the world for the fact that we provide fully customized SaaS solutions. It helps mainly the SME segment and others to move from capex to opex model of business operation and leverage world class technology solutions to increase their productivity, reduce cost of operation and respond to work from anywhere, anytime. The solutions are the most cost effective for added reason that the subscribers pay only for cloud usage.

To cater the financial needs of SMEs, G7 CR has given birth to two apps.

Payment Tracking System – (App available for download on Play store)

A simple yet sophisticated mobile app customized for SMEs was the most requested business solution by SMEs in the wholesale space, as payment collection plays a major role in their daily business. PTS will move on to service customers in other vertical that need a payment tracking solution. Scalability on Azure has made PTM an affordable solution for small business.

Leave Management Solution –

A variety of enterprise grade solutions are ready available in market for leave management. But, often is an expensive association. Millions of SMEs in India still rely on traditional method of book keeping & physical leave request forms for tracking leaves. LMS was built to make it an affordable solution for SMEs & with a solution hosted on Azure. LMS is not only going to be an affordable solution but also a reliable one.

A partner of choice of over hundred organizations G7 CR is known by its customers for its flexibility and delivery excellence with continued efforts to innovate its services. G7 CR is one of the few Indian mid-sized IT organizations to receive Fastest Growing Indian Company excellence award for outstanding achievements at the 6th international achievers summit on "Global corporate achievements and social responsibilities" at the International Achievers Conference on 17th November 2014 in Bangkok. This firm that maintains a strong revenue growth since the year of inception, was also awarded the Fastest Growing SME of the Year excellence award for outstanding achievements by Karnataka Small & Medium Business Owners Association. But after all, what helped G7 CR to establish a worldwide reputation as a leading force in the field of technology and outsourcing services – is their customer centric attitude, revealed Christopher Richard who is now very keen to form a very strong and close-knit network of business owners.